# Project Brief- IUScholarWorks

IUScholarWorks(https://scholarworks.iu.edu/) is a service of the IU Libraries with additional technology support from University Information Technology Services to make the work of IU scholars freely available and ensures that these resources are preserved and organized for the future.

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**User Demographics**

Indiana University has a combined student body of more than 110,000 students, including approximately 43,000 students enrolled at the Indiana University Bloomington campus and approximately 31,000 students enrolled at the Indiana University – Purdue University Indianapolis (IUPUI) campus. University wide counts sums up to 8,733 Academic staff, 110,436 students and 21,260 postgraduates. In addition to its two core campuses, Indiana University comprises six smaller campuses and three centers/extensions spread throughout Indiana. The smaller campuses are:

* Indiana University East (IU East) is located in Richmond, Indiana.
* Indiana University Kokomo (IU Kokomo) is located in Kokomo, Indiana.
* Indiana University Northwest (IU Northwest) is located in Gary, Indiana.
* Indiana University South Bend (IU South Bend) is located in South Bend, Indiana.
* Indiana University Southeast (IU Southeast) is located in New Albany, Indiana.
* Indiana University – Purdue University Fort Wayne (IPFW) is located in Fort Wayne, Indiana. IPFW is operated in cooperation with, and is administered by, Purdue University.

IU faculty, students and scholars from all over the above mentioned campuses access IUScholarWorks- a suite of services from the Indiana University Libraries and the Digital Library Program that includes an institutional repository, journal publishing, and data management options. The IUScholarWorks mission is to expand the dissemination and ensure long-term preservation of IU scholarship.

**Reason I am interested:**

For any business, even for education as a business, website in today’s technology is the main gateway to the business products for its customers. So, information architecture on the website matters the most. The current website does contain all the necessary information to its users but that is not sufficient. Arranging the information in a way that appeals to all its users as well easy to maintain the database over time in very crucial to any Information Architect. The current website lacks the up to date maintaining and polished information distribution. That can be overcome with making the suggested changes and additions on the website. The role of an Information Architect is very demanding in any website creation and maintenance in terms of Information Architecture. Not just while creating the websites’ Information Architecture but over a period of time in continuous process of maintaining information architecture with changing technology, user needs and business goals. Thus, I would like to redesign the IUScholarWorks website.

**Reason, my client is interested:**

Since, I am working as IUScholarWorks Assistant for academic year 2014-2015, my supervisor, Shayna Pekala feels the website is not up to the mark and she wants me come up with a working prototype or close version of new website for IUScholarworks. She and I are in touch with the user experience department as well. She could show my new website if possible to her boss and others in the department for betterment of the website.